



Swing YOUR SALES

TEE UP YOUR LUNCH MENU PROFITABILITY

ARE GOLFERS ARRIVING WITH HOMEMADE LUNCHES OR DRIVE THRU? **WHY?**

IS THERE A DIVOT IN YOUR LUNCH OFFERING? **WHY?**

YOU HAVE THE OPPORTUNITY TO GAIN **\$15-18K** WITHIN YOUR LUNCH SEGMENT.



DID YOU KNOW? The average missed lunch opportunity is **\$5 - \$8 PER GOLFER**. Take advantage of the opportunity to serve the lunch needs of your golfers!

YOUR LUNCH SALES POTENTIAL

20,160 Golfers/season
= **\$15-18K in Sales**
(10% participation at \$5 - \$8 per lunch)

SOLUTIONS	SKU	EST. UNIT PER CASE
All Beef 7" 5/lb Frozen	#11940	60
Roller Grill 7" 5/lb Frozen	#13676	60
Roller Grill Jalapeno & 3 Cheese 4/lb Frozen	#40000	48
Roller Grill Smoked Oktoberfest 4/lb Frozen	#24563	48
Italian Cart Sausage 7" Frozen	#33686	50
Schneiders Fully Cooked Angus Burger 3.5oz Frozen	#41612	46
Broiled Beef Burger 3oz Frozen	#41522	54
LightLife Plant-Based Burger	#00107	40



Think FOODSERVICE

Pricing may vary depending on region and distributor. These calculations represent a forecast only of possible results which may be achievable, and it is recognized that actual results may differ significantly from this forecast. Furthermore, such forecast is dependent upon various considerations such as weather and special programs offered to both consumers and the trade by other parties, as well as other considerations. Maple Leaf Foods Inc. assumes no liability whatsoever for any shortfall in actual results realized, as compared to this estimated forecast, and operators are encouraged to exercise their business judgment.