



Swing YOUR SALES

**ACE YOUR
"OFF THE CART"
FOOD PROFITS**

**DO YOU HAVE A
SIGNATURE SANDWICH?
WHY NOT?**

**ARE YOU PROVIDING
PROTEIN-BASED GRAB 'N GO
SNACKS ON THE COURSE?
WHY NOT?**

**YOU CAN INCREASE PROFITABILITY BY UP TO \$30,000
IN "OFF THE CART" SANDWICHES AND SNACKS.**

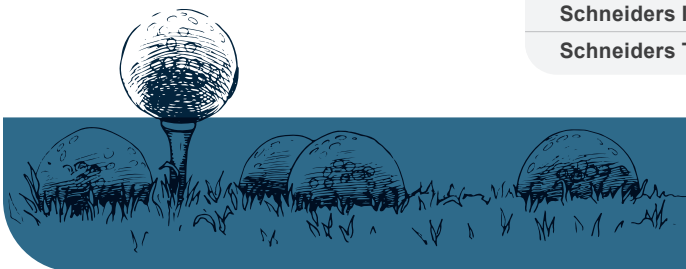


DID YOU KNOW? The average missed cart opportunity is **\$4 - \$6 PER GOLFER**.
Talk to your Maple Leaf rep to add any of these great products to your menu today!

YOUR GRAB 'N GO SALES POTENTIAL

~60,480 Golfers/Season
= \$30,240 in Sales
(10% participation at \$5.00 per occasion)

SANDWICH SOLUTIONS	SKU	PACK SIZE
Main Street Deli Roast Beef	#42706	max 158 slices
Main Street Deli Smoked Turkey	#42684	210 slices
Main Street Deli <i>Olde Fashioned</i> Ham	#42459	210 slices
Main Street Deli 'Montreal Style' Corned Beef	#44938	max 158 slices
Main Street Deli Italian Salami	#42722	210 slices
Main Street Deli Sliced Genoa Salami	#24402	600 slices
Main Street Deli Sliced Prosciutto	#24403	200 slices
INDIVIDUALLY WRAPPED SOLUTIONS	SKU	PACK SIZE
Schneiders Pepperettes Original	#47292	20 x 60g
Schneiders Pepperettes Hot	#47927	20 x 60g
Schneiders Italian Dry Salami	#28569	12 x 75g
Schneiders Turkey Breast	#28572	12 x 75g



MAPLE LEAF Think FOODSERVICE

Pricing may vary depending on region and distributor. These calculations represent a forecast only of possible results which may be achievable, and it is recognized that actual results may differ significantly from this forecast. Furthermore, such forecast is dependent upon various considerations such as weather and special programs offered to both consumers and the trade by other parties, as well as other considerations. Maple Leaf Foods Inc. assumes no liability whatsoever for any shortfall in actual results realized, as compared to this estimated forecast, and operators are encouraged to exercise their business judgment.