



Swing YOUR SALES

**INCREASE YOUR
BREAKFAST
SEGMENT'S
BOTTOM LINE**

ARE GOLFERS SHOWING UP WITH A BREAKFAST SANDWICH AND COFFEE IN HAND? WHY?

DOES YOUR MENU INCLUDE HAND HELD SOLUTIONS AND COFFEE? WHY NOT?

YOU HAVE THE OPPORTUNITY TO GENERATE UP TO \$30-60K WITHIN YOUR BREAKFAST SEGMENT.

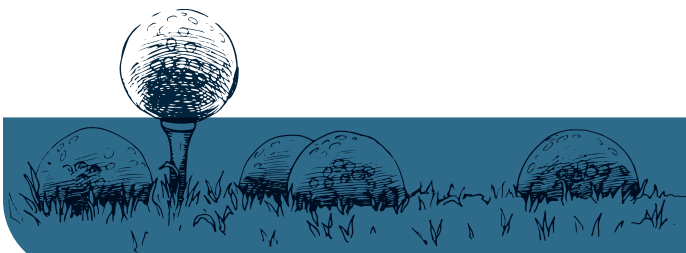


DID YOU KNOW? The average missed opportunity per breakfast is **\$5 - \$7 PER GOLFER**.
Talk to your Maple Leaf rep to add any of these great products to your menu today!

YOUR DAILY BREAKFAST SALES POTENTIAL
(based on \$6.49 per meal per golfer)

- \$623.04** - 96 Golfers
- \$311.52** - 48 Golfers
- \$155.76** - 24 Golfers

SOLUTIONS	SKU	EST. UNIT PER CASE
Fully Cooked Bacon Strip	#21914	300 Slices
Fully Cooked Sausage Round 50g	#53370	90
Fully Cooked Back Bacon Rounds	#21075	212 Slices
Fully Cooked Plant-Based Sausage Rounds	#00222	80
Mainstreet Deli Ham Sliced	#42459	210 Slices



MAPLE LEAF Think FOODSERVICE

Pricing may vary depending on region and distributor. These calculations represent a forecast only of possible results which may be achievable, and it is recognized that actual results may differ significantly from this forecast. Furthermore, such forecast is dependent upon various considerations such as weather and special programs offered to both consumers and the trade by other parties, as well as other considerations. Maple Leaf Foods Inc. assumes no liability whatsoever for any shortfall in actual results realized, as compared to this estimated forecast, and operators are encouraged to exercise their business judgment.