



Swing YOUR SALES

ARE YOU IN THE WOODS WITH QUICK & EASY BITES

IS YOUR MENU OFFERING FEELING TIRED AND DATED?

DO YOU OFFER UPSCALE, EASY TO EXECUTE PROFITABLE MENU ITEMS?

YOU HAVE THE POTENTIAL TO GENERATE UP TO \$30,000 WITH NEW APPETIZER AND HANDHELD SOLUTIONS.



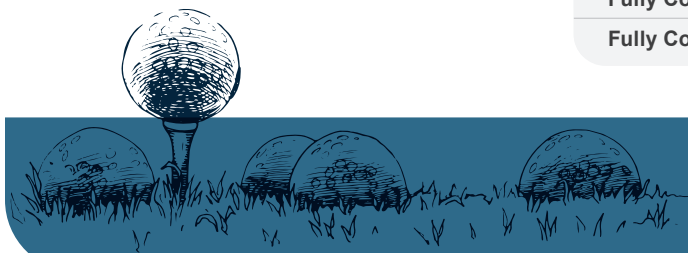
DID YOU KNOW? The average missed appetizer opportunity is **\$8 PER GOLFER**.
Talk to your Maple Leaf rep to add any of these great products to your menu today!

YOUR APPETIZER & HANDHELD SALES POTENTIAL

980 visits - Junior Programs
1,400 visits - Men's Programs
1,260 visits - Ladies Programs

\$29,120 Potential Sales
(based on \$8 meal per golfer)

SOLUTIONS	SKU	EST. UNIT PER CASE
Fully Cooked Wings	#17309	75-105
Fully Cooked 2oz Pork Wing	#30299	75-85
Popcorn Chicken	#13259	2
Pork Bites	#18376	-
Fully Cooked Button Bones	#50546	168
Pizza Stix	#64300	50
Fully Cooked Italian Meatball (1/2oz)	#50558	318
Fully Cooked Chicken Shawarma	#15154	-
Fully Cooked Chicken Souvlaki	#64312	200



Pricing may vary depending on region and distributor. These calculations represent a forecast only of possible results which may be achievable, and it is recognized that actual results may differ significantly from this forecast. Furthermore, such forecast is dependent upon various considerations such as weather and special programs offered to both consumers and the trade by other parties, as well as other considerations. Maple Leaf Foods Inc. assumes no liability whatsoever for any shortfall in actual results realized, as compared to this estimated forecast, and operators are encouraged to exercise their business judgment.